

# PRESS RELEASE



## A NEW JEWELRY TRADE FAIR FOR FINLAND

In 2017, the limited company GSW Fair Oy ceased trading and our country was left without a jewelry fair. Recently, industry professionals have again been enquiring about a fair and, indeed, Hopealiekki Oy, after brief consideration, has agreed to organize a jewelry fair. This event is called the Gold, Silver & Watch Fair and it will take place in the Scandic Helsinki Aviacongress in Vantaa. The venue is the same as for the fair in 2017, at that time known as the Rantasipi Airport congress.

The appearance and the contents of the fair have been redesigned, but the activities remain the same, i.e. a jewelry sales exhibition for the industry. The fair will offer a larger number of exhibitors, mini-seminars, evaluations of jewels and watches, presentations of products of interest for the trade, as well as several foreign companies and visitors. It would also be gratifying to see the associations and schools at the fair.

The number of exhibitors for the fair, to be held in the autumn of 2019, will be larger than in previous years with, currently, some 40 companies, approximately, confirmed to attend. Among the participants, there will be also some major Finnish jewelry companies, including the limited company Saurum and several others. Kultakeskus Oy has a seminar on Saturday.

The fair is a great meeting place, and in fact the only event of its kind in Finland. Foreign companies, too, are expected to participate, both as exhibitors and as guests of the fair. The Gold, Silver & Watch Fair has been in contact with other associations and actors in the Nordic and Baltic countries. Hence visitors from these countries are also expected.

All this has only been made possible through good collaboration throughout the jewelry industry. We freely expect more from the fair 2019 than we have dared to hope over the past decade.

**Gold, Silver & Watch Fair**  
**19.-20.10.2019**  
Scandic Helsinki Aviacongress  
Robert Huberintie 4  
01510 Vantaa

**Further information**  
Petri Järvinen  
+358 400 530 541  
gswmessu@gmail.com  
www.goldsilverwatch.fi



**GOLD, SILVER & WATCH FAIR**  
FINNISH JEWELLERY FAIR  
SCANDIC HELSINKI AVIACONGRESS  
19.-20.10.2019